

DDI - 02036/86

13 June 1986

MEMORANDUM FOR: [REDACTED]
C/MPS/Resource Planning & Management Center

25X1

FROM: John L. Helgersen
Associate Deputy Director for Intelligence

SUBJECT: Executive Seminar for Policymakers [REDACTED]

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[REDACTED] I think that this suggestion does have merit in principle. The problem I think is that we would get few, if any, policy-level consumers to attend a seminar of any length. Perhaps we could run a one-day seminar for staffers of important consumers in the Executive Branch. I would not propose to include Congressional staffers, at least in the first couple of runnings. Why don't we try a trial running or two, three or four months apart, and see how the seminar is received before making any decision about a longer-term commitment. I am not inclined to assign a DI officer to work with OTE on this, unless it really takes off. Surely, the DIers already in OTE could arrange one or two runnings. [REDACTED]

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[REDACTED]
John L. Helgersen

Attachment

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12 June 1986

MEMORANDUM FOR: Deputy Director for Intelligence

FROM:

 C/MPS/Resource Planning & Management Center

25X1

SUBJECT: Executive Seminar for Policymakers

Dick- 1. As your representative on the Agency's Suggestion and Achievement Awards Committee, I am evaluating a suggestion (attachment A) which I believe requires a comment from you before I respond. The suggestion was first addressed to OTE and it has developed a response (attachment B) which essentially passes the buck to us.

2. Having looked at these attachments, please let me know, by whatever means is most convenient, your responses to the following questions:

- a) in general, does the suggestion have merit?
- b) what are the prospects for a good customer response if the seminar were offered?
- c) how long should the seminar be (half day, day, other)?
- d) how often should it be given (quarterly, annually)?
- e) should we take the show on the road, i.e., to State, DOD, etc?
- f) are you sufficiently interested in this concept to appoint a DI officer to work with OTE (it intends to ask you to do so)?

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Attachments:
As stated

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TITLE OR SUBJECT OF SUGGESTION EXECUTIVE SEMINAR FOR POLICYMAKERS	SUGGESTION NO. 2860150
PRESENT METHOD DDI. GATES CONSTANTLY STRESSES THE NEED FOR FREQUENT INTERCHANGES WITH AND CLOSE SUPPORT OF POLICYMAKERS, YET DI MANAGEMENT COMPLAINS THAT POLICYMAKERS DO NOT HAVE A CLEAR UNDERSTANDING OF DI SERVICES.	
I SUGGEST THAT OTE SPONSOR AN EXECUTIVE SEMINAR AIMED AT CORRECTING THIS PROBLEM. PERHAPS A 1-2 WEEK SEMINAR WITH REPRESENTATIVE DETAILED OVERVIEWS ON DI SERVICES.	
ADVANTAGES INCREASED CONTACT WITH POLICYMAKERS INCREASED DI SUPPORT TO " " BETTER, MORE FOCUSED DI PRODUCT	

Form 244
(2-84)USE PREVIOUS
EDITIONS*Confidential*
CLASSIFY AS APPROPRIATE

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CLASSIFICATION

EVALUATION REPORT

TO: Executive Secretary Suggestion and Achievement
Awards Committee

SUGGESTION NO.

2860150

INSTRUCTIONS: Please complete this form in detail to guide the Suggestion and Achievement Awards Committee in making a final determination of the merits of this proposal. Retain third copy. SEE REVERSE SIDE, THIRD COPY FOR ADDED GUIDANCE.

1. ACTION RECOMMENDED ☒ ADOPT DATE IMPLEMENTED _____ ☐ DECLINE ☐ OTHER (Specify)

2. REASONS FOR RECOMMENDATION (If more space is needed, use plain paper)

The advantages claimed for the suggestion of increasing contact with policy-makers and improving the focus of the DI product are clearly desirable. The Office of Training and Education stands ready to implement this suggestion in coordination with the Intelligence Directorate. However, the questions are whether the proposed seminar is practical and how it would fit in with other efforts to attain the same advantages.

I consider it to be unrealistic to expect principal policymakers to be willing to devote even a half week from their busy schedules to the proposed seminar. Nevertheless, it might be possible for some of their staff people to devote a day or even two to "show-and-tell" type briefings on the kinds of services and products the Intelligence Directorate can provide. Whether to undertake any such course should be considered in light of the other efforts being taken by the Agency and the Intelligence Directorate in particular to attain the same advantages. Accordingly, I am sending a copy of this suggestion with this note to the DDI with a request that he name a representative to discuss with me how this suggestion fits in with other Agency efforts and to determine what further action should be taken on this suggestion.

3. TANGIBLE FIRST-YEAR SAVINGS (Hours, salary costs and rates, material, equipment, etc. saved.) (Attach a separate sheet if necessary.)

4. INTANGIBLE BENEFITS (See guide on reverse side of third copy) (Specify "Value of Benefit" and "Extent of Application", explaining reasons to justify your appraisal).

5. WHAT OTHER OFFICES, DIVISIONS, ETC. MIGHT ALSO USE THIS IDEA?

DATE

May 16, 1986

DATE

May 19, 1986

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FORM 1-61 244b OBSOLETE PREVIOUS EDITIONS

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